

## mainzer medieninstitut

AL JOURNALISTS Social networks and search engines - how are they developing further, a, swarm intelligence and crowdsourcing - to what extent does the social Interse e economics of media convergence. INCREASING COMPANIES Where is advertising head e media convergence progresses? FORCES Media consumers, cooperatives, tax-pare EARCH DEVOTED WORLD How willpublic relations develop in the converging h etworks and search engines - how are they developing further to that ea and crowdsourcing - to what extent does the social Internet to that a convergence. INCREASING COMPANIES Where is advertising here to that be progresses? FORCES Media consumers, cooperatives, tax-payer, 100 mas when the progresses? FORCES Media consumers, cooperatives, tax-payer, 100 mas when the how willpublic relations develop in the converging media world - and that the at extent does the social Internet force journalists to rethint? MEDIA h G COMPANIES Where is advertising heading - and what is the form of journa edia consumers, cooperatives, tax-payers, foundations - which the form of the deta consumers, cooperatives, tax-payers, foundations - which the mas - which the form of the deta consumers, cooperatives, tax-payers, foundations - which the form of the journa edia consumers, cooperatives, tax-payers, foundations - which the form of the journa edia consumers, cooperatives, tax-payers, foundations - which the form of the journa edia consumers, cooperatives, tax-payers, foundations - which the form of the pace they develop in the converging media world - and what the four of the pace they develop further and what are the consequences for journalist the four of the pace.

## SCHUTZ DER PRIVATSPHÄRE IM COMMON LAW

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m? ADVERTISING Citizen journalism, swarm intelligence and crowdsourcing - to wha : Killing journalism? TECHNOLOGY The economics of media convergence. INCREASIN c med PODIUMSDISKUSSION hile media convergence progresses? FORCES Medi future potential for journalism? RESEARCH DEVOTED WORLD How willpublic relation sm? D8ITMAI 2015, 16.00 UHR, RW 4 arch engines - how are they developin purnalism, swarm intelligence and crowdsourcing - to what extent does the socia TECHNOLOGY The economics of media convergence. INCREASING COMPANIES Where i advertising vehicle while media convergence progresses? FORCES Media consumer

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