

mainzer medieninstitut

Socialnetworks and search engines – how AL JOU rm intelligence and crowdsourcing – to what extent does the social Inter economics of media convergence. INCREASING COMPANIES Where is advertising head convergence progresses? FORCES Media consumers, cooperatives. DEVOTED WORLD How willpublic relations develop in the and search engines – how are they developing fur e and crowdsourcing - to what extent does the social Internet convergence. INCREASING COMPANIES Where is advertising he is t progresses? FORCES Media consumers, cooperatives, tax-pay How willpublic relations develop in the converging media world nes – how are they developing further and what are the consequenc does the social Internet force journalists G COMPANIES Where is advertising heading - and what is the cooperatives, tax-payers, foundations edia consumers. in the converging media world - and what ations develop further and what are the conseque

EIN ROTER FADEN FÜR DEN JUGENDMEDIENSCHUTZ

Was bringt der neue JMStV für die konvergente Medienwelt?

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sm? ADVERTISING Citizen journalism, swarm intelligence and crowdsourcing - to what e: Killing journalism? TECHNOLOGY The economics of media convergence. INCREASIN ic med **PODIUMSDISKUSSION** hile media convergence progresses? FORCES Medi future potential for journalism? RESEARCH DEVOTED WORLD How willpublic relation sm? DI20A OKTOBER 2016, 16:00 UHR, JGUP (RW 2) are they developin ournalism, swarm intelligence and crowdsourcing - to what extent does the socia TECHNOLOGY The economics of media convergence. INCREASING COMPANIES Where i advertising vehicle while media convergence progresses? FORCES Media consume

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