

AL JOURNALISTS Socialnetworks and search engines – how are they developing rm intelligence and crowdsourcing – to what extent does the social Inter. economics of media convergence. INCREASING COMPANIES Where is advertising head convergence progresses? FORCES Media consumers, cooperatives, DEVOTED WORLD How willpublic relations develop in the etworks and search engines – how are they developing fur e and crowdsourcing - to what extent does the social Interne convergence. INCREASING COMPANIES Where is advertising he is t progresses? FORCES Media consumers. cooperatives. tax-pay How willpublic relations develop in the converging media worl nes – how are they developing further and what are the consequence does the social Internet force journalists G COMPANIES Where is advertising heading - and what is the cooperatives, tax-payers, foundations develop in the converging media world - and what further and what are the conseque

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Befunde einer aktuellen Schülerbefragung in Rheinland-Pfalz

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sm? ADVERTISING Citizen journalism, swarm intelligence and crowdsourcing TECHNOLOGY The economics of media convergence INCREASIN DISKUSSION hile media convergence progresses? SEARCH DEVOTED WORLD How wil BER 2016, 18.00 media

Veranstalter

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