



mainzer medieninstitut

AL JOURNALISTS Social networks and search engines — how are they developing further, swarm intelligence and crowdsourcing — to what extent does the social Interrese economics of media convergence. INCREASING COMPANIES Where is advertising head a media convergence progresses? FORCES Media consumers, cooperatives, tax—pave EARCH DEVOTED WORLD How will public relations develop in the converging a cetworks and search engines — how are they developing further that what are and crowdsourcing — to what extent does the social Interned to the progresses? FORCES Media consumers, cooperatives, tax—pay—, four as—whice they developing further and what are the consequences for journate extent does the social Internet force journalists to rethin to the progresses? Where is advertising heading — and what is the following further and what is the following formal to the decide consumers, cooperatives, tax—payers, foundations — whice the decide consumers and what are the consequences for journalis. DVERTISING they developing further and what are the consequences for journalis.

PUBLIZISTISCHE GEWALTEN-TEILUNG – ALSO DOCH?

Digitale Presse und Rundfunk nach »Tagesschau-App« und »ARD-Buffet«

sm? ADVERTISING Citizen journalism, swarm intelligence and crowdsourcing - to what it is medpoplymspiskussion in media convergence increasing ic medpoplymspiskussion in media convergence progresses? FORCES Media future potential for journalism? RESEARCH DEVOTED WORLD How will public relation sm? DI 24 MAI 2017, 16:00 UHR, JGU (RWh2) es - how are they developing ournalism, swarm intelligence and crowdsourcing - to what extent does the sociang technology. The economics of media convergence. INCREASING COMPANIES Where it advertising vehicle while media convergence progresses? FORCES Media consumer

Ansprechpartnerin
Nicole Zorn,
Mainzer Medieninstitut
www.mainzer-medieninstitut.de

Informationen und Anmeldung (bis 8. Mai 2017)

WWW.MEDIENKONVERGENZ.UNI-MAINZ.DE/MAINZMEDIAFORUM







nalis: NALIS

onomi

SEAR