



mainzer medieninstitut

AL JOURNALISTS Socialnetworks and search engines — how are they developing further, swirm intelligence and crowdsourcing — to what extent does the social Internate economics of media convergence. INCREASING COMPANIES Where is advertising head a media convergence progresses? FORCES Media consumers, cooperatives, tax—pave EARCH DEVOTED WORLD How willpublic relations develop in the converging how that extended a convergence in the converging — to what extent does the social International Convergence. INCREASING COMPANIES Where is advertising he can be progresses? FORCES Media consumers, cooperatives, tax—pay—, Total — is which the progresses? FORCES Media consumers, cooperatives, tax—pay—, Total — is which the progresses of the social International Website — the converging media world — and pathod at extent does the social International What are the consequences for your mean consumers, cooperatives, tax—payers, foundations — which is the progresses, cooperatives, tax—payers, foundations — which is the progression of the converging media world — and what is the progression of the converging media world — and what progression develop in the converging media world — and what progression developing further and what are the consequences for journalish DVERTISING DVERTISING

VOM ANTRAG ZUM MAUSKLICK

Informationstransparenz in Zeiten des Internets

sm? ADVERTISING Citizen journalism, swarm intelligence and crowdsourcing — to what it is the convergence in the convergence progresses? FORCES Media convergence progresses? FORCES Media future potential for journalism? RESEARCH DEVOTED WORLD How will public relation sm? DI 6AJANUART2015,117400sUHR; RW 2gines — how are they developing ournalism, swarm intelligence and crowdsourcing — to what extent does the social TECHNOLOGY The economics of media convergence. INCREASING COMPANIES Where is advertising vehicle while media convergence progresses? FORCES Media consumer

Ansprechpartnerin
lic. iur. Birgit Harz
Mainzer Medieninstitut
www.mainzer-medieninstitut.de

Informationen und Anmeldung (bis 12. Januar 2015)

WWW.MEDIENKONVERGENZ.UNI-MAINZ.DE/MAINZMEDIAFORUM





