

Johannes Gutenberg-University Mainz
Adaptation and Perception: Media Convergence
Alte Mensa: Atrium Maximum
3-5 December 2015

Thursday, 3 December 2015

20.00 Conference warming, 'Baron'

Friday, 4 December 2015

9.00 Conference opening

9.15 Introduction: **Pascal Nicklas, Sibylle Baumbach, Dan Hassler-Forest**

10.00 **Keynote: Kamilla Elliott (Lancaster University):** 'Ad-app-tation'.

11.00 Coffee break

11.30 **Seda Öz (Hacettepe University):** Late Victorian Juvenile Periodical: *The Girl's Own Paper* as a Fin De Siècle Precursor to Modern Participatory Culture.

12.00 **Rainer Emig (JGU Mainz):** Fatal Analogies? Some Words of Caution on Adaptation's Expanding Remit.

12.30 Lunch

14.00 **Keynote: Eirik Frisvold Hanssen (Oslo):** Adaptation and Dispositif: The Multiple Materialities of Portrait of Jennie (1940/1948).

15.00 **Heiko Hecht (JGU Mainz):** Interior Space Perception: Effects of Furniture, Color, and Lighting.

15.30 **Laurence Raw (Baskent University):** Mindfulness and Media Convergence.

16.00 Coffee break

16.30 **Zeljko Uvanovic (University of Osijek):** On Some Divergences and Convergences of Bodies and Media in Philip Kaufman's *The Unbearable Lightness of Being* (1988) and in David Cronenberg's *Videodrome* (1983) *eXistenZ* (1999).

17.00 **Willie van Peer (LMU Munich):** Adaptations of Some Two Thousand Years and More.

17.30 **Betsy Sullivan (University of Southern California):** Stones, Soliloquies and Cyberspace: A Consideration of Intermedia Adaptations at Kronborg Castle.

18.00 **Naghmeh Rezaie (University of Delaware):** A Digital Moment for Cross-cultural Adaptation Studies: The Example of the Web Series *Web Therapy* and Television Series *Web*.

18.30 Sherry

20.00 Dinner

Saturday, 5 December 2015

9.00 **Keynote: Patrick Hogan (University of Connecticut):** An Analytic of Adaptation (And a Very Brief Example from YouTube).

10.00 **Renate Brosch (University of Stuttgart):** Narrative and Filmic Ekphrasis: Assessing the Viewer's Supplementary Input.

10.30 **Lucia Krämer (Passau University):** *The Lizzie Bennet Diaries*: Analogical Reception and its Variations in Social-media Transmedial Adaptations.

11.00 Coffee Break

11.30 **Keynote: Arthur M. Jacobs (FU Berlin):** Neurocognitive explorations into the poetic brain.

12.30 **Moniek Kuijpers (MPI, Frankfurt):** How Rereading Adds to Our Feeling of Absorption and Aesthetic Pleasure.

13.00 Lunch

14.00 **Lalita Pandit Hogan (University of Wisconsin):** Inter-subjectivity and Adaptation: Rituparna Ghosh's *The Last Lear*.

14.30 **Daria Kotliarova (JGU Mainz):** Intertextuality and Perception in Multimedial Narratives: *A Humument* by Tom Phillips.

15.00 **Amanda Ruud (University of Southern California):** Visualizing Wonder: Silent Shakespeare and the Theatre of Attractions.

15.30 Coffee and Cake

16.00 **Alexander I. Stingl (University Kassel):** "Helloooooo Zombie!" Embodying and enacting the transmedial cognitive Cultures and Othering(s).

16.30 Round Table and Farewell

18.00 End of Conference