Thursday, 3 December 2015

20.00 Conference warming, 'Baron'

Friday, 4 December 2015

9.00 Conference opening
9.15 Introduction: Pascal Nicklas, Sibylle Baumbach, Dan Hassler-Forest

10.00 Keynote: Kamilla Elliott (Lancaster University): 'Ad-app-tation'.

11.00 Coffee break

11.30 Seda Öz (Hacettepe University): Late Victorian Juvenile Periodical: The Girl's Own Paper as a Fin De Siècle Precursor to Modern Participatory Culture.
12.00 Rainer Emig (JGU Mainz): Fatal Analogies? Some Words of Caution on Adaptation's Expanding Remit.

12.30 Lunch


15.00 Heiko Hecht (JGU Mainz): Interior Space Perception: Effects of Furniture, Color, and Lighting.
15.30 Laurence Raw (Baskent University): Mindfulness and Media Convergence.

16.00 Coffee break

17.00 Willie van Peer (LMU Munich): Adaptations of Some Two Thousand Years and More.
17.30 Betsy Sullivan (University of Southern California): Stones, Soliloquies and Cyberspace: A Consideration of Intermedia Adaptations at Kronborg Castle.
18.00 **Naghmeh Rezaie (University of Delaware)**: A Digital Moment for Cross-cultural Adaptation Studies: The Example of the Web Series *Web Therapy* and Television Series *Web*.

18.30 Sherry

20.00 Dinner

**Saturday, 5 December 2015**

9.00 **Keynote: Patrick Hogan (University of Connecticut)**: An Analytic of Adaptation (And a Very Brief Example from YouTube).

10.00 **Renate Brosch (University of Stuttgart)**: Narrative and Filmic Ekphrasis: Assessing the Viewer's Supplementary Input.

10.30 **Lucia Krämer (Passau University)**: *The Lizzie Bennet Diaries*: Analogical Reception and its Variations in Social-media Transmedial Adaptations.

11.00 Coffee Break

11.30 **Keynote: Arthur M. Jacobs (FU Berlin)**: Neurocognitive explorations into the poetic brain.

12.30 **Moniek Kuijpers (MPI, Frankfurt)**: How Rereading Adds to Our Feeling of Absorption and Aesthetic Pleasure.

13.00 Lunch

14.00 **Lalita Pandit Hogan (University of Wisconsin)**: Inter-subjectivity and Adaptation: Rituparna Ghosh’s *The Last Lear*.


15.00 **Amanda Ruud (University of Southern California)**: Visualizing Wonder: Silent Shakespeare and the Theatre of Attractions.

15.30 Coffee and Cake

16.00 **Alexander I. Stingl (University Kassel)**: “Hellooooo Zombie!” Embodying and enacting the transmedial cognitive Cultures and Othering(s).

16.30 Round Table and Farewell

18.00 End of Conference